

NEWS RELEASE

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Santa Rosa Symphony Announces New Director of Development

(SANTA ROSA, CA) – The Santa Rosa Symphony recently announced the appointment of **Kathleen Morgen** as Director of Development. Morgen has an extensive background in non-profit management and fundraising. For the past ten years, she has been the Owner/Principal at Morgen Lloyd & Associates, operating statewide with consulting for arts, environmental, social and health organizations. Morgen’s experience includes capital, annual and major donor campaigns, institutional grant research and writing, grant management and reporting, board and volunteer training, and special events production.

In addition to consulting, Morgen has held the following positions: Director of Development, New Connections; Executive Director, A Traveling Jewish Theatre; Director of Development, California Shakespeare Festival; and Development Director, American Lung Association of Santa Clara & San Benito Counties. Morgen has spent over 20 years involved in every aspect of managing theatrical and special-event production.

“While my company thrived despite the negative economic forces at work, I appreciate having the opportunity to once again work with an organization that has a proven dedication to the local community and the arts,” Morgen said. “I am committed to nurturing relationships with donors, partnering with committed professionals and volunteers, and running dynamic and successful annual and endowment campaigns.”

SRS Executive Director Alan Silow welcomed the Symphony’s new Director of Development: “We are very enthusiastic about Ms. Morgen’s joining our organization. She brings a wealth of fundraising experience and talents that will stand us in good stead as we enter the Green Music Center era as resident orchestra.”